

SMALL KIT. BIG IMPACT

MAKING RECOMMENDED TESTING EASY FOR EVERY PATIENT, EVERY TIME.



Binder
Animal Hospital



OVERVIEW

We created pre-made diagnostic sample collection kits so our team can educate every client and make it easy to collect recommended samples at home. The simple workflow change removes barriers, improves compliance, and helps us diagnose earlier.



THE PROBLEM

- Clients often forgot or didn't have the right supplies to collect samples at home.
- Inconsistent education and instructions.
- Missed or delayed diagnostics impacted early detection and treatment.
- Extra time for staff to gather supplies and explain collection.



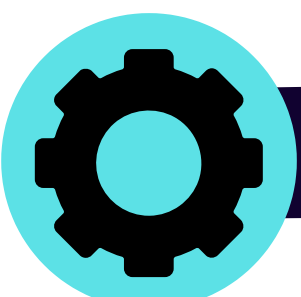
OUR SOLUTION

We designed pre-made, easy-to-grab kits for common home collections.

Kits Include:

- Collection container(s)
- Instructions
- Labels

Kits are kept in a dedicated spot so they're quick to grab during busy appointments.



HOW IT WORKS

1 RECOMMEND

During the appointment, we recommend diagnostics and explain why.

2 GRAB & GO

The team grabs the appropriate pre-made kit before the client leaves.

3 EDUCATE

We review the simple instructions with pet owner.

4 COLLECT

Client collects the sample at home using the provided materials.

5 RETURN

Client returns the sample to us within 10 days of appointment.

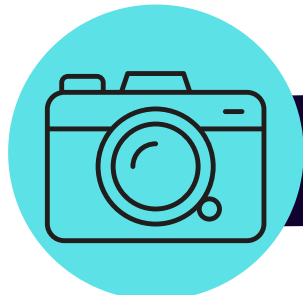
6 DIAGNOSE AND TREAT

We get results faster and start treatment sooner.

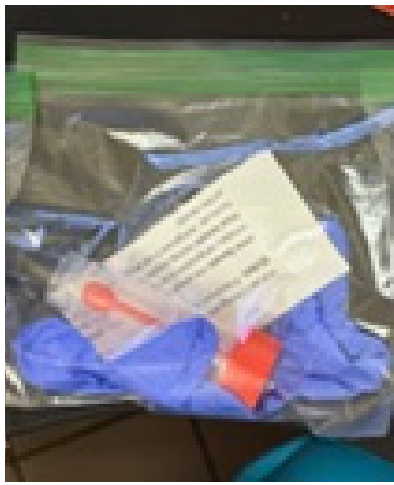


KEY OUTCOMES

- July 2, 2025-August 8, 2026
 - 450 kits sent home
- Before kits
 - Fecal compliance 46.27%
 - Bloodwork compliance 33.35%
 - Approximately 230 urine samples tested
- After kits
 - Fecal compliance 49.5%
 - Bloodwork compliance 38.86%
 - Approximately 1000 urine samples tested



VISUALS



**Better Medicine.
Earlier Answers.
Healthier Pets.**



**A Team Effort.
Simple Change.
Lasting Impact.**



**WE CARE MORE.
So pets can live
healthier,
happier lives.**